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For Immediate Release

## **USNY Bank on List of Top 100 Banks in the Country**

**Geneva, NY-** USNY Bank, which operates Bank of the Finger Lakes and Bank of Cooperstown, was recently ranked as one of the Top 100 Banks in the United States for 2016 by SNL Financial, a premier global provider of financial information. SNL based their rankings on various measures of 2016 operating performance for all banks with total assets under \$1 billion. USNY Bank was ranked 60th out of the 4,585 eligible banks nationwide.

Mike Briggs, President & CEO of USNY Bank, noted that this was the fifth time the bank has been ranked as a top performer by SNL Financial. “We’re very pleased to be listed among the top 1-2% of banks in the country and we’re the only bank in upstate New York to make the list.

This just didn’t happen. It’s a testament to the high-quality customer service consistently delivered by our employees; the commitment of our directors, community board members and management; the investment by our shareholders; plus the loyalty of our bank customers.

We remain totally committed to reinvesting local deposits back into the communities we serve. It’s what we mean when we say ***What Starts Here, Stays Here***” added Briggs.

Established in 2007, USNY Bank has two operating units: Bank of the Finger Lakes and Bank of Cooperstown. Bank of the Finger Lakes has a branch in Geneva and recently announced a new branch to be opened in Penn Yan in early summer. Bank of Cooperstown has branches in both Cooperstown and Oneonta.

***About USNY Bank:*** *USNY Bank is a state-chartered bank and the sole subsidiary of UpState New York Bancorp, Inc. The bank provides comprehensive banking services to small and mid-sized businesses, agribusiness enterprises, farming operations and also provides retail banking products to area consumers.*